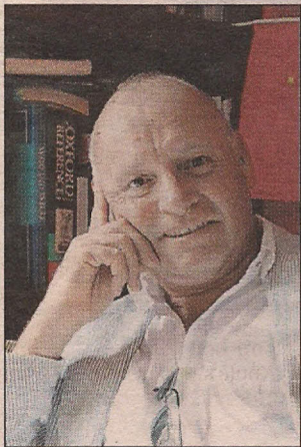


Ad guru sells novel idea



Novelist Paul Walters

GOLD Coast advertising guru-turned-author Paul Walters is heading for the US next month, and there is a possibility that Tinsel Town might be interested in turning his upcoming novel into a film script.

The founder of ad agency Logan Meo Walters has secured a US publisher for his thriller, *Final Diagnosis*, after local publishers were a bit lame in their enthusiasm.

The novel – whose characters were inspired by the colourful types that gravitate to the advertising industry – is set for an initial print run of 10,000 copies.

Mr Walters, who counts Bryce Courtenay as a mate, also has a chum in high places at production giant Miramax – but he says a Hollywood deal is not officially on the agenda.

Either way, he is already well into his second novel after an advance from the US publisher.